

Foodland Supermarkets x Brand SA “BuySA for SA” Campaign 2026

TERMS AND CONDITIONS

- A. The Promoter is Impeach Pty Ltd ACN 008 143 959 as trustee for the Foodland Promotions Unit Trust, ABN 85 528 062 001 of 191 Flinders Street, Adelaide South Australia, 5000, referred to herein as Foodland (**‘Promoter’**).
- B. Participation in this Promotion is deemed acceptance of these Terms and Conditions.
- C. Entry is open to all residents of South Australia and New South Wales.
- D. Entrants must be over the age of 18 years.
- E. The officers, management, and employees (and their immediate family members) of the Promoter and Participating Foodland Supermarkets must not enter or participate in the Promotion. Immediate family member means any of the following: parent, sibling, child, spouse, de facto or domestic partner.
- F. The Participating Foodland Supermarkets are listed in Schedule A (**Participating Foodland Supermarkets**).

HOW TO ENTER

1. The Promotion commences at 12.01 am (ACST) on Wednesday 29 July 2026 and ends at 11.59 pm Tuesday 11 August 2026 (**Promotional Period**).
2. To be eligible to enter, customers must:
 - (a) register (or have an existing profile) as a user of the Foodland Great Rewards App (**App**); and make a qualifying purchase by purchasing any one (1) or more participating South Australian products in a single (1) transaction from any Foodland branded store (refer to Schedule A for participating stores). The participating products are set out in Annexure B (**Qualifying Purchase**); and
 - (b) scan the Foodland Rewards Card contained within a customer’s user profile within the App at the register at the time of the Qualifying Purchase; and
 - (c) retain the original receipt.
3. Customers who perform all steps in clause 2 will automatically receive one entry into the draw and will be deemed an Eligible Entrant (**Eligible Entrant**).
4. To obtain a Foodland Great Rewards Card customers must:
 - Download the App from the Apple Store or Google Play Store;
 - Complete registration of a user profile, including taking any steps that the Promoter may require for the user profile to be verified;Once verified, a unique Foodland User ID will be created, and customers will be able to access a barcode unique to that ID which will be accessible via the App (**Foodland Great Rewards App Barcode**).
5. Customers with an existing Foodland Great Rewards App must scan the Foodland Great Rewards App Barcode at the point of purchase at the time of making a Qualifying Purchase.
6. One (1) entry per day is permitted during the promotional period, and only one (1) prize may be won per entry.

Prize Draw

7. The total prize pool for the Promotion is \$4,500.00 including GST, comprising the following prizes:
 - (a) **14 daily prizes** comprising of one (1) \$300.00 Foodland Digital EGift Card
8. Prize winners will be drawn at the Promoters Head Office, 191 Flinders Street, Adelaide 5000 (**Promoters Head Office**) at 11.00am ACST as follows:

Draw No	Prize Draw Date (‘Prize Draw Date’)	Prizes Drawn
1-14	Friday 28 August 2026 at 11.00am	\$300.00 Foodland E-Gift Card x 14 prize draws

9. Prize winners will be notified by phone and email within 2 business days of a prize draw and their surname, first initial and suburb will be displayed on the Foodland SA website – www.foodlandsa.com.au for at least 7 days following each prize draw.
10. All prize winners must show the original receipt to the Promoter in order to collect the prize. Failure to produce any purchase receipt when requested may in the absolute discretion of the Promoter, result in invalidation of a participant’s entry and forfeit the participant’s eligibility for a prize. The Promoter reserves the right to verify the validity of entries at any time prior to the prize being delivered to the prize winner.
11. Each prize draw will be conducted manually. Drawn entries will be checked for validity against these Terms and Conditions, including but not limited to those in clause 2. Any entries the Promoter has deemed as not valid in accordance with these Terms and Conditions will be discarded, and the draw will continue until all prizes are allocated in accordance with clause 8.
12. The Promoter's determination of the prize winners is final, and no correspondence will be entered into.
13. The Promoter will deliver the Prize to the prize winner/s via the Foodland Great Rewards App in the form of an electronic voucher, provided the prize winner has complied with these Terms and Conditions, in particular those in clause 2 and 12.
14. If a prize is unable to be claimed in accordance with clause 11, the prize will be deemed unclaimed, and the Promoter will conduct a second chance draw at the Promoter’s Head Office at 10.00am ACST on Friday 9 October 2026 (**Second Chance Draw**). All valid entries received during the Promotional Period will go into the Second Chance Draw.
15. If a Second Chance Draw is held, prize winners will be notified by phone and email within 1 business days of the draw and their surname, first initial and suburb will be published on the Foodland SA website. Prize winners of the Second Chance Draw must collect their prize from the Promoter’s Head Office within 3 days of the Second Chance Draw.
16. Any prizes that are not claimed following the Second Chance Draw will be disposed of and the monies will be donated to the Promoter’s charitable organisation Good4Locals Incorporated (SA Registration No A44854).

GENERAL

17. All entries remain the property of the Promoter. The Promoter collects entrants’ personal information (as defined in the Promoter’s Privacy Policy) in order to conduct the Promotion. A copy of the Promoter’s Privacy Policy can be accessed on the Foodland SA website or by contacting the Promoter. If the information requested (being all information required to register as a user of the App and to obtain a Foodland Rewards Card) is not provided, the Promoter reserves the right to deem the entry invalid and the entrant may not participate in the Promotion. By entering the promotion, unless otherwise advised via an opt out notice to the Promoter’s Privacy Officer (whose details are set out in the Promoter’s Privacy Policy) or from the entrant withdrawing consent to use personal information for direct marketing purposes, each entrant consents to the Promoter using their personal information to contact the entrant or registered user for future promotional, marketing and publicity purposes (including direct marketing). Entrants' personal information may be disclosed to the Liquor and Gambling Commissioner (SA) or to the Commissioner for Fair Trading, Department of Customer Service (NSW), the winner's name published as required under the *Lotteries Act 2019* (SA) (**SA Act**) and *Community Gaming Act 2010* (NSW) (**NSW Act**) as applicable, and otherwise as required by law. A request to access, update or correct any information, as well as to opt out of direct marketing material, must be directed to the Promoter Privacy Officer whose details are set out in the Promoter’s Privacy Policy.
18. The Promoter will not accept any responsibility for late, lost, incomplete or misdirected entries, and an entry is deemed to be received at the time it is received in the Promoter’s database.

19. The Promoter will not be responsible for any incorrect, inaccurate, or incomplete information communicated in the course of or in connection with this Promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter, including without limitation technical malfunctions or failures.
20. The Promoter is not responsible for any technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, technical problems, or traffic congestion on the Internet or at any web site, or any combination thereof, or any other technical failures, including any injury or damage to participants' or any other person's computer related to or resulting from participation in or downloading any materials relating to or in connection with this Promotion.
21. If for any reason this Promotion is not capable of running as planned in any respect due to any cause beyond the reasonable control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, postpone or amend the promotion subject to compliance with the SA Act and NSW Act (as applicable).
22. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions or engaged in any unlawful or other misconduct which jeopardises or may jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such person(s) are reserved.
23. Prizes, or any unused portion of a prize, are not transferable or exchangeable.
24. The Promoter may, in its absolute discretion, refer to a prize winner in any marketing material relating to the Promotion, by using (or permitting authorised third parties to use) the entrant's name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration for the purpose of promoting this Promotion (including any outcome), the Promoter and/or products/services supplied by the Promoter or a Participating Foodland Supermarket.
25. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from the Liquor and Gambling Commissioner (SA) or from the Commissioner for Fair Trading, Department of Customer Service (NSW), to modify, suspend, terminate, or cancel the Promotion, as appropriate.
26. Errors and omissions in an entry may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Incomplete, indecipherable, or illegible entries will be deemed invalid.
27. The Promoter reserves the right, at any time, to verify the validity of entries and eligibility of entrants (including an entrant's identity, age, and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process.
28. Except for any liability that cannot be excluded by law, the Promoter (including their officers, employees, and agents) exclude all liability (including negligence) for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:
 - (a) any technical difficulties or equipment malfunction (whether or not under the Promoter control);
 - (b) any theft, unauthorised access or third party interference;
 - (c) any entry or prize claim that is late, lost, stolen, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
 - (d) any variation in prize value to that stated in these Terms and Conditions; or
 - (e) participation in/use of the prize.
29. In the event of war, terrorism, pandemic, state of emergency or disaster, the Promoter reserves the right to cancel, terminate, modify, or suspend the Promotion (in part or in full), subject to any written directions from the Liquor and Gambling Commissioner (SA) or from the Commissioner for Fair Trading, Department of Customer Service (NSW) in accordance with the SA Act and or the NSW Act (as applicable).
30. The Promoter reserves the right to vary these Terms and Conditions without prior notice. The right to amend these Terms and Conditions includes changing the definition of a Qualifying Purchase, terminating the offer before the Prize Draw Date, changing the details of the Promotion or offer or any other changes reasonably required by the Promoter.

31. An entrant or any other person who is unhappy with the conduct of the Promotion or the claiming of a prize, should in the first instance contact the General Manager Marketing of the Promoter by email to customersupport@foodlandsa.com.au].
32. Should an entrant's contact details change during the Promotion; it is the entrants' responsibility to notify the Promoter via email customersupport@foodlandsa.com.au prior to the date which a prize must be collected in accordance with clauses 16 and 18.
33. Personal information is collected by the Promoter in order to conduct this Promotion. By entering the Promotion, an entrant agrees that the Promoter may disclose Personal Information to third parties, including but not limited to their employees, agents, contractors, service providers, suppliers, any regulatory authority and as otherwise required by law. The Promoter will otherwise use and handle all personal information in accordance with its Privacy Policy.
34. HELPLINE: Customers may contact customersupport@foodlandsa.com.au should they have any issues with the App.

Schedule A – Participating Stores

STORE NAME	ADDRESS	
BALAKLAVA FOODLAND	13 Wallace Street	BALAKLAVA SA 5461
BARMERA FOODLAND	18 Barwell Avenue	BARMERA SA 5345
CEDUNA FOODLAND	48 Poynton Street	CEDUNA SA 5690
CLARE FOODLAND	250 Main North Rd	CLARE SA 5453
CLEVE FOODLAND	35 Main Street	CLEVE SA 5640
COWELL FOODLAND	11 Main Street	COWELL SA 5602
CRYSTAL BROOK FOODLAND	Bowman Street	CRYSTAL BROOK SA 5523
EUDUNDA FOODLAND	21 Bruce Street	EUDUNDA SA 5374
KAPUNDA FOODLAND	113 Main Road	KAPUNDA SA 5373
LOXTON FOODLAND	East Terrace	LOXTON SA 5333
MANNUM FOODLAND	76 Randell Street	MANNUM SA 5238
MENINGIE FOODLAND	Princess Highway	MENINGIE SA 5264
PETERBOROUGH FOODLAND	177 Main Street	PETERBOROUGH SA 5422
PORT AUGUSTA FOODLAND	23 Loudon Street	PORT AUGUSTA WEST SA 5700
REMARK FOODLAND	25 Ral Ral Avenue	REMARK SA 5341
WEST LAKES FOODLAND	Bartley Terrace	WEST LAKES SHORE SA 5020
WHYALLA FOODLAND	82 Essington Lewis Ave	WHYALLA SA 5600
JAMESTOWN FOODLAND	5 Arran Street	JAMESTOWN SA 5491
WUDINNA FOODLAND	49 Ballantyne Street	WUDINNA SA 5652
STREAKY BAY FOODLAND	PO Box 186	STREAKY BAY SA 5680
TAILEM BEND FOODLAND	113 Railway Terrace	TAILEM BEND SA 5238
PINNAROO FOODLAND	15 Railway Terrace	PINNAROO SA 5304
WAIKERIE FOODLAND	4 McCoy Street	WAIKERIE SA 5330

APPENDIX 1. PARTICIPATING PRODUCTS**ANY SOUTH AUSTRALIAN PRODUCT, including but not limited to the products listed below.**

Product Description	APN
CTB TARALLI - FENNEL AND OLIVE OIL 250G	9311442007009
CTB TARALLI - OLIVE OIL AND SEA SALT 250G	9311442007016
CTB TARALLI - WHOLEMEAL AND FENNEL 250G	9311442007023
DULWICH ANZAC BISCUIT 350G	9354882000001
DULWICH APPLE & CINNAMON CAKE 550G	9354882006973
DULWICH APRICOT & ALMOND 350G	9354882000100
DULWICH APRICOT & SULTANA CAKE 550G	9354882006898
DULWICH BANANA PASSIONFRUIT CAKE 550G	9354882006904
DULWICH CARROT & WALNUT CAKE 550G	9354882006928
DULWICH CHOC CHIP COOKIES 350G	9354882000186
DULWICH CHOCOLATE ESPRESSO CAKE 550G	9354882006850
DULWICH CORNFLAKE COOKIES 300G	9354882000148
DULWICH DATE & WALNUT CAKE 550G	9354882006881
DULWICH GINGER HONEY CAKE 550G	9354882006843
DULWICH LEMON & ALMOND BISCUITS 350G	9354882000254
DULWICH LEMON SURPRISE CAKE 550G	9354882006867
DULWICH MELTING MOMENTS 350G	9354882000261
DULWICH SULTANA CAKE 550G	9354882006911
DULWICH TRIPLE CHOC CHIP COOKIES 350G	9354882000346
DULWICH VANILLA BEAN CAKE 550G	9354882006966
DULWICH VIENESSE 350G	9354882000353
F/LAND BUN APPLE&CINN 4PK	9315737003899
F/LAND BUN APR&ALM 4PK	9315737003929
F/LAND BUN CINNAMON 4PK	9315737003905
F/LAND BUN RASPBERRY 4PK	9315737003912
FLEURIEU FRESH CHOCOLATELACTOSE FREE MILK 500ML	9337536000138
FLEURIEU FRESH DOUBLE SHOT 500ML	9337536000565
FLEURIEU FRESH ICED COFFEE 500ML	9337536000046
FLEURIEU FRESH NO ADDED SUGAR ICED COFFEE 500ML	9337536000787
FLEURIEU FRESH STRAWBERRYLACTOSE FREE MILK 500ML	9337536000305
FLEURIEU MILKLACTOSE FREE BANANA FLAVOURED MILK 500ML	9337536000862
LARGE SAUSAGE ROLL 165GM	9317841001709
MENZ CHOC FRUIT/NUT 150GM	9312211010121
MENZ CHOC PEANUT 150GM	9312211010138
MENZ CHOC SULT 7010 150GM	9312211010145
MENZ CHOCS ALMONDS 125GM	9312211109368
MENZ CHOCS RASPBERRY 150GM	9312211107524
MENZ CHOCS STRAWBERRY 135GM	9312211109603
MENZ FRUCHOCS 150GM	9312211010114
MENZ FRUCHOCS D/CHOC VEG150GM	9312211108934
MENZ FRUCHOCS DRK/CHC 150GM	9312211106077
MENZ FRUCHOCS WHITE 150GM	9312211107876
MENZ FRUCHOCS WHT RASBRY 135GM	9312211109511
MENZ JELICHOCS CHC FRGIES130GM	9312211109412
MENZ JELICHOCS CHCY SNKES130GM	9312211109313
MENZ TURKISH DELIGHT 150GM	9312211106091

POLLY WAFFLE WFR BTE CHOC125GM	9312211109870
SOUR CREAM 200G	9337536000886
VILI BITES CMBO 2P1S/R3PK160GM	9317841010534
VILIS BERLINER CUSTARD 130GM	9317841007206
VILIS BERLINER JAM 110GM	9317841007305
VILIS BREAD LEBAN WHLM5PK500GM	9333067000203
VILIS BREAD LEBAN WHT 5PK500GM	9333067000012
VILIS BREAD PITA WHT 6PK400GM	9333067000210
VILIS BREAD POCKT WHLM7PK500GM	9333067000050
VILIS BREAD POCKT WHT 7PK500GM	9333067000043
VILIS DONUT CHOCOLATE 100GM	9317841006902
VILIS DONUT STRAWBERRY 100GM	9317841007107
VILI'S HOT BEEF CHILI ROLL 165G	9317841008432
VILIS LITTLE GMET BF PIES800GM	9317841007572
VILIS LITTLE GMET PASTRIE700GM	9317841007565
VILIS LITTLE GMET PASTY 480GM	9317841007596
VILIS LITTLE GMET S/ROLL 640GM	9317841007589
VILIS PASTY 150GM	9317841000108
VILIS PASTY VEGETARIAN 150GM	9317841005301
VILIS PIE BEEF 160GM	9317841000207
VILIS PIE BF CHLI CHSE 160GM	9317841018462
VILIS PIE CURRY 160GM	9317841004908
VILIS QUICHE C/TAIL ASST 480GM	9317841004403
VILIS QUICHE FLRTNE PLTE 600GM	9317841017991
VILIS QUICHE LORRNE PLTE 600GM	9317841017984
VILIS ROLL SPNCH CHSE 160GM	9317841017847
VIOLET CRUMBLE 150GM	9312211109764
VIOLET CRUMBLE DARK 150GM	9312211109771
VIOLET CRUMBLE NUGGETS 120GM	9312211109740
VILIS BEEF PIE PLATE FAM 500GM	9317841017953
VILIS BF&M/RM PIE PLT FAM500GM	9317841017892
VILIS CHKN PIE PLATE FAM 500GM	9317841017977
VILIS CUSTARD TART 150GM	9317841006605
VILIS G/MET PIE APPLE 600GM	9317841015607
VILIS G/MET PIE APRICOT 600GM	9317841010671
VILIS GMENT CHUNK BEEFPIE180GM	9317841009415
VILIS GOUR PIE CHKN CUR 160GM	9317841019100
VILIS GOUR PIE STK&G/PEP 160GM	9317841019902
VILIS GRMT PSTY PLATE FAM500GM	9317841017960
VILI'S MEXICAN BEEF PIE 160G	9317841008425
VILIS PASTY CORNISH 200GM	9317841007602
VILIS PIE BEEF & POTATO 240GM	9317841005578
VILIS PIE BEEF CHSE BACON160GM	9317841005806
VILIS PIE BEEF &MUSHROOM 160GM	9317841000405
VILIS PIE BTR CHICKEN 160GM	9317841017311
VILIS PIE CHK THAI G/CURY160GM	9317841017380
VILIS PIE GOULASH 175GM	9317841005004
VILIS PIE GOURMET CHICKEN160GM	9317841000702
VILIS PIE LAMB 160GM	9317841005707

VILIS PIE POTATO COTTAGE 160GM	9317841001600
VILI'S TWIN PACK CUSTARD TART 300G	9317841008449
VILIS VILI DOG CHEESE 130GM	9317841002102
VILIS VILI DOG CHILLI 130GM	9317841002003
VIOLET CRUMBLE 50GM	93555517