

Foodland Supermarket's "Mighty Murray River Escape" Consumer Promotion

Terms and Conditions

1. The promoter of this promotion is Impeach Pty Ltd ACN 008 143 959 as trustee for the Foodland Promotions Unit Trust ABN 85 528 062 001) of 191 Flinders Street Adelaide SA 5000 ("**Promoter**").
2. Information on how to enter the promotion and prize forms part of these Terms and Conditions. Entry into the promotion is deemed acceptance of these Terms and Conditions.
3. Entry is open to all residents of South Australia aged 18 years and over who satisfy the entry requirements as stated in clauses 4 and 5. The officers, management, and employees (or immediate family of an officer, manager, or employee) of the Promoter, a Foodland retailer(s) associated with this promotion and their officers, management and employees (or immediate family member of such person) and their related bodies corporate are not eligible to enter.

How to Enter

4. The Promotion commences at 12:01 AM ACST on Wednesday, 14th February 2024 and closes at 11:59 PM ACST on Tuesday, 27th February 2024 ("**Promotional Period**").
5. To be eligible to enter, customers must:
 - Register (or have an existing profile) as a user of the Foodland App (App); and
 - Make a qualifying purchase by:
 - Purchasing two (2) participating South Australian product (or more) in any one transaction from any Foodland branded store located in South Australia (refer to Schedule A for participating stores); and
 - Scan the Foodland Great Rewards Card contained within the customer's user profile within the App at the register at the time of the Qualifying Purchase; and
 - Retain the original receipt.

For the purposes of this promotion, participating suppliers are set out in Annexure A (Qualifying Purchase).

6. Customers who perform all steps in clause 5 will automatically receive one entry into the draw and be deemed an Eligible Entrant (Eligible Entrant).
7. To obtain a Foodland Great Rewards Card customers must:
 - Download the App from the Apple Store or Google Play Store;
 - Complete a registration of a user profile, including taking any steps that the Promoter may require for the user profile to be verified;
Once verified, a unique user Foodland User ID will be created, and customers will be able to access a barcode unique to that ID which will be accessible via the App (Foodland Great Rewards Card).
8. Customers with an existing Foodland Great Rewards Card must scan the Foodland Great Rewards Card at the point of purchase at the time of making a Qualifying Purchase.
9. Multiple entries are permitted during the promotional period, however only one (1) entry is permitted per Qualifying Purchase.

Prize Draw

10. The total prize pool for the Mighty Murray River Escape Promotion is \$2,273.00 (**Prize**), comprising of the following prizes (please note Terms and conditions may apply to individual prizes within this prize pack):

a. Dining voucher for the [Overland Hotel](#)

- Value \$200.00
- Valid until 2030
- For use on anything that can be purchased over the bar, including meals
- Open for lunch Wednesday to Sunday, open for dinner Friday and Saturday
- Bookings essential

b. Accommodation voucher for a 2-night stay for 4 people at [Parcoola Retreats, Overland Corner](#)

- Value \$1020.00
- [Terms and Conditions](#) apply

c. [Monarto Safari Park](#) voucher

- Monetary voucher with a value of \$400.00
- Valid for 3 years from the date of issue

d. [Juggle House Experiences](#) Voucher

- Value \$400.00
- To be redeemed before 31 March 2027.
- Redeemable for tour offerings based at the Murray River, not any other region of South Australia.
- Not valid in conjunction with any other discount or offer.

e. Hamper of South Australian products, including:

- 1 Ricca Terra Colour of Calm Rose 750ml valued at \$24.00
- 1 x 23rd Street Distillery 4 pack (2 x Tropical Gin and Soda, 1 x Pomegranate and Vodka Soda, 1 x Pine Lime and Vodka Soda) 300ml valued at \$28.00
- 1 x The Almond Farmer Chocolate Almond Butter - 250g valued at \$10.00
- 1 x Illalangi Handpicked Olive Tapanade 180g valued at \$9.00
- 1 x Pundi Produce Native Herbs Tea (Natural Rivermint) 40g valued at \$22.00
- 1 x Amberhill Honey FarmHouse Mallee 360g Jar valued at \$10.00
- 1 x Ausnat Fruits Bottled Fruits Mixed Fruit in Brandy 310g valued at \$16.00
- 1 x Murray River Salt Flakes 200g valued at \$8.50
- 1 x Caramelised Wattle Seed Balsamic Vinegar 150ml valued at \$9.00
- 1 x Arrosto Coffee Firehouse Blend 250g (ground) valued at \$15.00
- 1 x Singing Magpie Sundried Apricots 400g valued at \$36.00
- 1 x Basket valued at \$45.00
- 1 x Branded hat valued at \$15.00
- 1 x Branded tote valued at \$5.50
- 1 x State Brand bumper sticker and shopping list pad

- f. The Prize Winner will be drawn at the Promoters Head Office, 191 Flinders Street, Adelaide SA 5000, at 2.00pm ACST on Monday, 18th March 2024 (**Prize Draw**).
- g. The Prize Winner will be notified by phone and email by close of business on Tuesday, 19th March 2024 and their name will be published on the Foodland SA website for at least 7 days following the draw.
- h. The Prize Winner must collect the prize within 14 days of the Prize Draw from the Promoters Head Office. The Promoter may, in its sole and absolute discretion elect to deliver the prize to an address or place nominated the Prize Winner, provided the Prize Winner has complied with clause 6 of these Terms and Conditions.
- i. If the prize has not been claimed by Tuesday, 30th April 2024 is unclaimed, the Promoter will conduct an unclaimed prize draw at the Promoter's Head Office on Friday, 3th May 2024. All entries received during the Promotional Period will be entered into the unclaimed prize draw.
- j. In the event of an unclaimed prize draw, the winner of this draw will be notified by phone and email and announced on the Foodland website.
- k. Vouchers cannot be exchanged for cash but should be treated as cash. A voucher cannot be replaced if lost.

General

- l. The Promoter may, in its absolute discretion, refer to the Prize Winner in any marketing material relating to the Mighty Murray River Escape Promotion, and the Prize Winner (or unclaimed prize winner in the event of an unclaimed prize draw) must make themselves available for any marketing requirements of the Promoter, for example photo opportunities for a social media post. The Promoter is not liable for any costs the Prize Winner may incur or any loss suffered by the Prize Winner in complying with the marketing requirements of the Promoter.
- m. No responsibility will be accepted for late, lost, incomplete or misdirected entries and an entry is deemed to be received at the time it is received in the Promoter's database and not at the time of transmission by the entrant.
- n. Any entry that does not meet the entry requirements as per clause 5 will be deemed invalid and not counted as a valid entry. Only one entry per Eligible Purchase is permitted (see term 9), however multiple entries are permitted during the Promotional Period. A separate entry must be made in relation to each Eligible Purchase and must be submitted separately and in accordance with the entry requirements of clause 5.
- o. Failure to produce any purchase receipt when requested may in the absolute discretion of the Promoter, result in invalidation of a participant's entry and forfeits any right to the prize. The Promoter reserves the right to verify the validity of entries.
- p. The determination of the Prize Winner by the Promoter is final, and no correspondence will be entered into.
- q. All entries remain the property of the Promoter. The Promoter collects entrants' personal information in order to conduct the promotion in line with the Promoter's a copy of which can be accessed on the Foodland SA website (<https://www.foodlandsa.com.au/privacy-policy/>) or by contacting the Promoter. If the information requested is not provided, the entrant may not participate in the promotion.
- r. By entering the promotion the entrant agrees that the Promoter may use the information collected via the entry form to contact the entrant for future promotional, marketing and publicity purposes. An entrant may notify the Promotor at any time that it no longer wishes for its information to be used

by the Promoter for direct marketing purposes (or any other purpose), in accordance with the Promoter's Privacy Policy.

- s. Entrants' personal information may be disclosed to the Liquor and Gambling Commissioner and the Prize Winner's name will be published as required under the *Lotteries Act 2019* (SA). A request to access, update or correct any information, as well as to opt out of receipt of direct marketing material, must be directed to the Promoter.
- t. The Promoter and its officers, employees and agents will not be liable for any damage or loss (including but not limited to, indirect or consequential loss) arising from personal injury or death or loss of, or damage to property which is suffered or sustained in connection with the promotion or any prize, except to the extent that liability cannot be excluded by law.
- u. The Promoter will not be responsible for any incorrect, inaccurate, or incomplete information communicated in the course of or in connection with this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter, including without limitation technical malfunctions or failures.
- v. The Promoter is not responsible for any technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, technical problems, or traffic congestion on the Internet or at any web site, or any combination thereof, or any other technical failures, including any injury or damage to participants' or any other person's computer related to or resulting from participation in or downloading any materials in this promotion.
- w. If for any reason this promotion is not capable of running as planned in any respect due to any cause beyond the reasonable control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, postpone or amend the promotion subject to compliance with the *Lotteries Act 2019* (SA).
- x. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions or engaged in any unlawful or other misconduct which jeopardises or may jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such a person is reserved.
- y. HELPLINE: Customers may contact customersupport@foodlandsa.com.au should they have any issues with the Foodland Great Rewards App.

Schedule A – Participating Stores

STORE NAME	ADDRESS	
ANGASTON FOODLAND	57 Murray Street	ANGASTON SA 5355
ALDGATE FOODLAND	232 Mount Barker Road	ALDGATE SA 5154
ATHELSTONE FOODLAND	320 Gorge Road	ATHELSTONE SA 5075
BALAKLAVA FOODLAND	13 Wallace Street	BALAKLAVA SA 5461
BALHANNAH FOODLAND	84 Main Street	BALHANNAH SA 5242
BARMERA FOODLAND	18 Barwell Avenue	BARMERA SA 5345
BIRDWOOD FOODLAND	Shannon Street	BIRDWOOD SA 5234
BORDERTOWN NORTH FOODLAND	110 North Terrace	BORDERTOWN SA 5268
BRIGHTON FOODLAND	527 Brighton Road	BRIGHTON SA 5048
BROOKLYN PARK FOODLAND	289 Henley Beach Road	BROOKLYN PARK SA 5032
CAMPBELLTOWN FOODLAND	610 Lower North East Road	CAMPBELLTOWN SA 5075
CEDUNA FOODLAND	48 Poynton Street	CEDUNA SA 5690
CLARE FOODLAND	250 Main North Rd	CLARE SA 5453
CLEVE FOODLAND	35 Main Street	CLEVE SA 5640
CROYDON FOODLAND	191 South Road	RIDLEYTON SA 5008
CRYSTAL BROOK FOODLAND	Bowman Street	CRYSTAL BROOK SA 5523
DAW PARK FOODLAND	530 Goodwood Road	DAW PARK SA 5041
DARLINGTON FOODLAND	60 Seacombe Road	DARLINGTON SA 5047
ERINDALE FOODLAND	363 Kensington Road	KENSINGTON GARDENS SA 5068
EUDUNDA FOODLAND	21 Bruce Street	EUDUNDA SA 5374
FAIRVIEW PARK FOODLAND	325 Hancock Road	FAIRVIEW PARK SA 5126
FELIXSTOW FOODLAND	6/471 Payneham Road	FELIXSTOW SA 5070
FLAGSTAFF HILL FOODLAND	Memford Way	FLAGSTAFF HILL SA 5159
FREELING FOODLAND	3 Hanson Street	FREELING SA 5372
FREWVILLE FOODLAND	177 Glen Osmond Road	FREWVILLE SA 5063
GLENELG SOUTH FOODLAND	103 Partridge Street	GLENELG SA 5045
GOOLWA FOODLAND	Hutchinson Street	GOOLWA SA 5214

GREENWITH FOODLAND	222 Target Hill Road	GREENWITH SA 5125
HACKHAM FOODLAND	77 Collins Parade	HACKHAM SA 5163
HAPPY VALLEY FOODLAND	19/50 Kenihans Road	HAPPY VALLEY SA 5159
ROYAL PARK FOODLAND	53-59 Tapleys Hill Road	HENDON 5014
HENLEY SQUARE FOODLAND	348-354 Seaview Road	HENLEY BEACH SA 5022
HOVE FOODLAND	349 Brighton Road	HOVE SA 5048
JAMESTOWN FOODLAND	5 Arran Street	JAMESTOWN SA 5491
KAPUNDA FOODLAND	113 Main Road	KAPUNDA SA 5373
KILKENNY FOODLAND	Armada Arndale Shopping Centre, 470 Torrens Road	KILKENNY SA 5009
KINGSTON SE FOODLAND	1 Hansen Street	KINGSTON SE SA 5275
LITTLE HAMPTON FOODLAND	85 Princess Highway	LITTLEHAMPTON SA 5250
LOBETHAL FOODLAND	18 Main Street	LOBETHAL SA 5241
LOCKLEYS FOODLAND	491 Henley Beach Road	FULHAM SA 5024
LOXTON FOODLAND	East Terrace	LOXTON SA 5333
MAGILL FOODLAND	591 Magill Road	MAGILL SA 5072
MAITLAND FOODLAND	25 Robert Street	MAITLAND SA 5573
MANNUM FOODLAND	76 Randell Street	MANNUM SA 5238
MARION FOODLAND	750 Marion Road	MITCHELL PARK SA 5043
MAWSONS LAKES FOODLAND	6-12 Capital Street	MAWSON LAKES SA 5095
MCLAREN VALE FOODLAND	130 Main Road	MCLAREN VALE SA 5171
MENINGIE FOODLAND	Princess Highway	MENINGIE SA 5264
MILLICENT FOODLAND	PO Box 71	MILLICENT SA 5280
MINLATON FOODLAND	14 Main Street	MINLATON SA 5575
MITCHAM FOODLAND	Shop 1, Mitcham Square, 119 Belair Road	TORRENS PARK SA 5062
MOANA HEIGHTS FOODLAND	Babbacombe Rd & Commerical Rd	MOANA SA 5169
MORPHETT VALE FOODLAND	Connington Plaza, 201 Main South Road	MORPHETT VALE SA 5162
MT BARKER FOODLAND	2 Victoria Crescent	MT BARKER SA 5251
MT GAMBIER FOODLAND	Mt Gambier Central Shopping Centre, 21 Helen Street	MT GAMBIER SA 5290
MUNNO PARA FOODLAND	600 Main North Road	SMITHFIELD SA 5114

NAIRNE FOODLAND	121 Princes Highway	NAIRNE SA 5252
NARACOORTE FOODLAND	63 Ormerod Street	NARACOORTE SA 5172
NORMANVILLE FOODLAND	85 Main Road	NORMANVILLE SA 5204
NORWOOD FOODLAND	161-169 The Parade	NORWOOD SA 5067
NORTH ADELAIDE FOODLAND	71-79 O'Connell Street	NORTH ADELAIDE SA 5006
OLD REYNELLA FOODLAND	221 Old South Road	OLD REYNELLA SA 5161
PARAFIELD GARDENS FOODLAND	237 Martins Road	PARAFIELD GARDENS SA 5107
PASADENA FOODLAND	20 Fiveash Drive	PASADENA SA 5042
PENOLA FOODLAND	27 Church Street	PENOLA SA 5277
PETERBOROUGH FOODLAND	177 Main Street	PETERBOROUGH SA 5422
PINNAROO FOODLAND	15 Railway Terrace	PINNAROO SA 5304
PORT ADELAIDE FOODLAND	Port Mall Shopping Centre, Marryatt Street	PORT ADELAIDE SA 5015
PORT AUGUSTA FOODLAND	23 Loudon Street	PORT AUGUSTA WEST SA 5700
PORT NOARLUNGA FOODLAND	28 Seaford Road	SEAFORD SA 5169
RENMARK FOODLAND	25 Ral Ral Avenue	RENMARK SA 5341
ROBE FOODLAND	PO Box 374	ROBE SA 5276
ROSTREVOR FOODLAND	161 St Bernards Road	ROSTREVOR SA 5073
ROSEWATER FOODLAND	144 Grand Junction Road	ROSEWATER SA 5013
RUNDLE MALL FOODLAND	Shop 9, 141-159 Rundle Mall	ADELAIDE SA 5000
SAINTS ROAD FOODLAND	Cnr Main North Road & Saints Road	SALISBURY SA 5109
SALISBURY EAST FOODLAND	53-63 Northbri Ave	SALISBURY EAST SA 5109
SEACLIFF PARK FOODLAND	228 Seacombe Road	SEACLIFF PARK SA 5049
SEFTON PARK FOODLAND	231 Main North Road	SEFTON PARK SA 5083
STREAKY BAY FOODLAND	PO Box 186	STREAKY BAY SA 5680
STIRLING FOODLAND	3/5 Johnston Street	STIRLING SA 5152
TAILEM BEND FOODLAND	113 Railway Terrace	TAILEM BEND SA 5238
TANUNDA FOODLAND	119 Murray Street	TANUNDA SA 5352
THEBARTON FOODLAND	81 George Street	THEBARTON SA 5031
TUMBY BAY FOODLAND	5 Spencer Street	TUMBY BAY SA 5605

WAIKERIE FOODLAND	4 McCoy Street	WAIKERIE SA 5330
WEST LAKES FOODLAND	Bartley Terrace	WEST LAKES SHORE SA 5020
WHYALLA FOODLAND	82 Essington Lewis Ave	WHYALLA SA 5600
WHYALLA ONE STOP FOODLAND	Shop 9, Flinders Avenue	WHYALLA STUART SA 5600
WOODSIDE FOODLAND	25 Onkaparinga Valley Road	WOODSIDE SA 5244
WUDINNA FOODLAND	49 Ballantyne Street	WUDINNA SA 5652
YORKETOWN FOODLAND	14 Warooka Road	YORKETOWN SA 5576
NEW SOUTH WALES		
BERYL STREET FOODLAND	346 Blende Street	BROKEN HILL NSW 2880

Participating stores may vary from time to time. Please refer to www.foodlandsa.com.au for a full list of participating stores at any given time.

Appendix A Participating Suppliers.

Any product within the ranges of these suppliers may be purchased for entry.

Adelaide Hills Foods	Gourmet Breakfast	Quirky Cots
All Natural Bakery	Gurra Downs Date Co.	Rainbow Fresh
Almondco Australia	Halls Soft Drinks	Relish the Barossa
Angelakis Brothers	Hardings Fine Foods	Rinaldi Confectionery
Ashton Valley Fresh	Harris Smokehouse	Rio Vista Olives
Australian Native Food Co.	Harvest the Fleurieu	Riviera Bakery
Backpalate Flavour House	Healthy Garden Australia	Rohde's Free Range Eggs
Barossa Fine Foods	Hi Fresh	Safcol
Barossa Gourmet Pizza	Jonny's Popcorn Delights	San Remo
Barossa Valley Cheese Company	Kangaroo Island Fresh Garlic	Schulz Butchers
Barossa Valley Chocolate Company	Kangaroo Island Olives	Section 28 Artisan Cheeses
Beerenberg	Kin Premium Australian Seafood	Singing Magpie Group
Beston Edwards Crossing Cheese	Kings Artisan Collection	Skala Artisan Bakers
Beston Mable's Cream Cheese	Kyttons Bakery	Skara Smallgoods
Bickfords Group	La Casa del Formaggio	Solar Eggs
Blue Lake Milling	Lauke Flour Mills	Specialty Foods
Blue Sky Fisheries	Lenswood Apples	Spring Gully Foods
Bovalina Olive Oil Group	Let them Eat	Standom Smallgoods
Bowlsome	Lifestyle Bakery	T Bar
Butch's Smallgoods	Low and Slow American BBQ	Taronga Almonds
Careme Pastry	Lukina Lukin	The Mitolo Group
Ceravolo Orchards	Macro Group	The Origin of Taste
Cirelli Coffee Roasting Co.	Maggie Beer Products	The Queen's Cut honeycomb
Clean Seas Seafood	Melba's Chocolates and Confectionery	The Yoghurt Shop
Coopers Brewery	Menz	Thomas Foods
Country Good Hemp	Mitani Group	Thonas Cappo Seafoods
Cucina Classica	Moo Premium Products	Tucker's Natural
Days Eggs	Mountain Fresh Fruit Juices	Tweedvale Milk
Ditters	Mrs Oh Fermentation	Vili's Family Bakery
Dulwich Bakery	Mumamoo Group Pty Ltd	Wiech's Barossa Valley Egg Noodles
Eatwell	Native Indulgence	Wintulichs Smallgoods
Eggylicious	Nicols Carrots	Woodland Orchard
Emma + Myrtle's Bakehouse	Nippy's	Woodside Cheese Wrights
Emmaline's Country Kitchen	Nova Farms Honey	Woolmore's Fine Foods
Enzo's at Home	Olsson's Salt	YOM
Eyre Peninsula Seafoods	OMGhee	Yours Truly Chocolates
Fantasic Noodles	Ottimo Arancino	Yumbah Aquaculture
Feather & Peck	Paris Creek Farms	Yummy Kitchen
Fergusons	Pasta Chef	Zerella Fresh
Fleurieu Milk Company	Peel & Tonic	
Fryar's Kangaroo Island Free Range Eggs	Pendleton Olive Estate	
Gaganis Bros.	Peninsula Providore	
Golden North	Pure Origins Honey	
Goolwa PipiCo	Quinzi Confectionery	