

In-Store Only Showbags

The Mighty Showbag

The image is a promotional graphic for 'The Mighty Showbag'. It features a central graphic of a hand holding a large, stylized key that says 'THE MIGHTY SHOWBAG'. Surrounding this are several confectionery products: a bag of Pascal Marshmallows (Pink & White), a bar of Cadbury Dairy Milk Milk Chocolate, a bag of The Natural Confectionery Co. Snakes, a bar of Cadbury Dairy Milk Cherry Ripe, a bar of Cadbury Dairy Milk Freddo, and a bar of Cadbury Dairy Milk Carmello Koala. A price tag in the top right corner shows '\$14. ea'. At the bottom, the 'FOODLAND THE MIGHTY SOUTH AUSTRALIANS' logo is displayed.

The Mighty Showbag includes: Cadbury Choc Cherry Ripe 52gm, Cadbury Choc D/Milk 50gm, Nat/Con Snakes 230gm, Pas M/Mallows Van/Rspbry 280gm, Cadbury Choc D/Milk 180gm, Cadbury Freddo Giant D/Milk 35gm & Cadbury Carmello Koala Giant 35gm.

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The Sweet Tooth Showbag

The advertisement features a central graphic with the words "Sweet Tooth" in a large, bubbly, pink font. Above the text are two lollipops, and below it is a smiling mouth with a lollipop sticking out. The background is a pink sunburst pattern. Surrounding the central graphic are several candy products: a bag of JJ's Par-Tay Sour Mix, a bag of JJ's Fantismo Fantasy Blts, a Swizzels Drumstick, a bag of Fyna Wizz Fizz Original Sherbet, a bag of Fyna Wizz Fizz Orange Flavour, and a container of Ice Cream Dips. A white price tag in the top right corner displays "\$8 ea". At the bottom, the Foodland logo is present with the tagline "THE MIGHTY SOUTH AUSSIES".

ea

\$8 ea

*products variants vary

FOODLAND THE MIGHTY SOUTH AUSSIES

The Sweet Tooth Showbag includes: JJ Fantismo Fantasy Blts 160g, JJ Par-tay Sour Mix 150g, Fyna Wizz Fizz Lollipop 8.5g, Fyna Wizz Fizz Orig Sherb 12.5g, Swizzels Drumstick Chew 18g, JJ's Mega Snakes Wrapped 50g, Ice Cream Dips 20g.