



APPLICATION GUIDELINES

Good 4 Locals General Giving Grants Program

Good 4 Locals is local above all else.

The Good 4 Locals Foundation has been established to further capture the Foodland brand commitment of giving back to the community that it has operated within for over 60 years.

In keeping with the Good 4 Locals values, the Foundation will provide funding support to charities that aim to improve and protect the quality of life of South Australians in one of the following priority areas:

- Social Services (Mental Health/Homelessness)
- Community projects

Applicants can apply for any amount of funding up to \$50,000 incl. GST.

2025 Important Dates – Round 1

- Applications open: Monday 19 May 2025
- Applications close: Friday 13 June 2025
- Applications assessed: Tuesday 25 June 2025
- Recipients notified: 7 July 2025

Essential criteria

To ensure sponsorship applications are treated equally, only applications that meet all of the following criteria will be considered:

- The project is based within South Australia
- The application is from a not-for-profit or community organisation that provides a service or other benefits to the community
- There is a clear link between the project and Good 4 Locals priority areas
- There is the opportunity for a high degree of visibility within the local or wider community, providing positive exposure for Good 4 Locals
- Good 4 Locals receives measurable benefit as a direct result of the sponsorship

Assessment Process and Feedback

Good 4 Locals Foundation Grants will go through multiple rounds of assessment. All applications are initially checked to ensure that they meet the eligibility criteria for a funding arrangement and that the application is appropriate.

Completed applications will be assessed by a selection panel within ten working days of each round closing.

The Good 4 Locals Foundation Board and subject matter experts will then assess applications and create a short list. Assessment of grants will focus on:

- Expected outcome of and impact of the initiative



- Long term impacts of the initiative
- Need for the initiative within the community
- Eligibility of the charity
- Reputation of the charity and ability to deliver on the initiative
- Ability to show planned use of funds
- Ability to measure and report on outcomes of the initiative
- Alignment with the goals and values of the Good 4 Locals Foundation
- Alignment with the chosen charity
- Potential for success of the initiative
- Innovation

Successful applicants will be notified using the details provided. In addition, successful applicants will be provided with a tax invoice form for completion (if registered for GST).

Unsuccessful applicants will be notified by email within four weeks of each round closing. Due to the high volume of applications, individual feedback is not possible.

Good 4 Locals decision is final and not all applications will be deemed successful, even when application guidelines have been met in full.

Agreement with Good 4 Locals

Successful applicants must complete their project, program, or activity within six months of being awarded funding.

Publicity

Successful applicants must be prepared in matters such as publicity, as requested by Good 4 Locals.

For all queries on your application, please contact marketing@foodlandsa.com.au